



wildernschool

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National Apprenticeship Week 2024

**THE
ASK
PROGRAMME**
APPRENTICESHIPS
TRAINEESHIPS
T LEVELS

Dear Parent

National Apprenticeship Week 2024 will take place from 5th to 11th February. This annual week-long celebration of apprenticeships, brings together businesses and apprentices across the country to shine a light on the positive impact that apprenticeships make to individuals, businesses and the wider economy. The theme for National Apprenticeship Week 2024 is 'Skills for Life'. The week will reflect on how apprenticeships can help individuals to develop the skills and knowledge required for a rewarding career and help businesses to develop a talented workforce that is equipped with skills for the future.

Technical education has been transformed in recent years through programmes such as apprenticeships, Traineeships, T Levels, and KickStart. The week will encourage the country to consider and celebrate how technical education can help individuals to develop the skills and knowledge required for a rewarding career, and employers to develop a workforce with future ready skills.

National Apprenticeship Week 2024 is a great opportunity to celebrate with all the apprenticeship community, promote the benefits of apprenticeships, of progression opportunities, of new exciting standards and showcase how apprenticeships work for individuals, employers, local communities, and the wider economy

At Wildern, we will be supporting your child to find out more about Apprenticeships by providing a selection of resources that can be completed during this week and beyond. The resources have been provided to us by Amazing Apprenticeships which is the approved communication channel, commissioned by the National Apprenticeship Service, to support the Apprenticeship Support & Knowledge for Schools project and YouthEmployment.org. These will be available in the lead up to the week via the **Careers Google Classrooms** for your child's year group and will include activity booklets to complete, online events to register for and attend and activities during their Education for Life tutor time. Year 8 - 11 will be spoken to in their assembly time by representatives from the South Hampshire College Group during this week about the virtues of apprenticeships and how to possibly go about starting the thinking process of how to find and undertake one.

Additionally, we are providing a free guide entitled 'The Parents' Guide to Apprenticeships' which highlights the benefits of apprenticeships and answers some of the many questions you might have. A selection of the most common questions are referenced below for your convenience.

- [Introducing apprenticeships – a great pathway to career success](#)
- [What is an apprenticeship?](#)
- [Is an apprenticeship the right choice for your child?](#)





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- [How to help your child choose the right apprenticeship](#)
- [3 steps in helping your teen find the right apprenticeship](#)

I would like to confirm with you that these activities are optional and will not be marked as incomplete should your child decide not to take this opportunity, but we would encourage them to engage with these to broaden their understanding of the career pathways available to them in the future.

If you have any further queries about this event, please contact me at careers@wildern.org

Lee Fenner

Senior Leader of Learning (Careers)

